

FLEXCITY FITNESS

FLEXcollective



GREATER LANSING



THE LOWDOWN

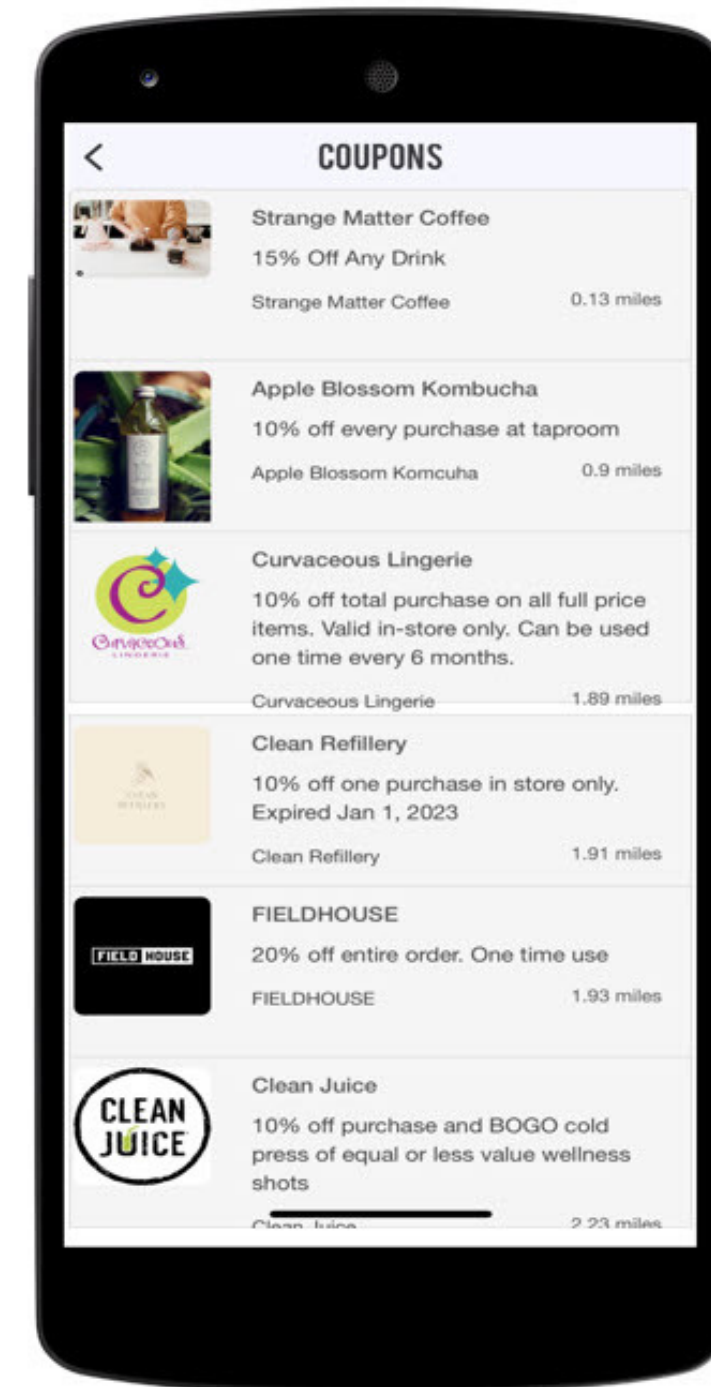
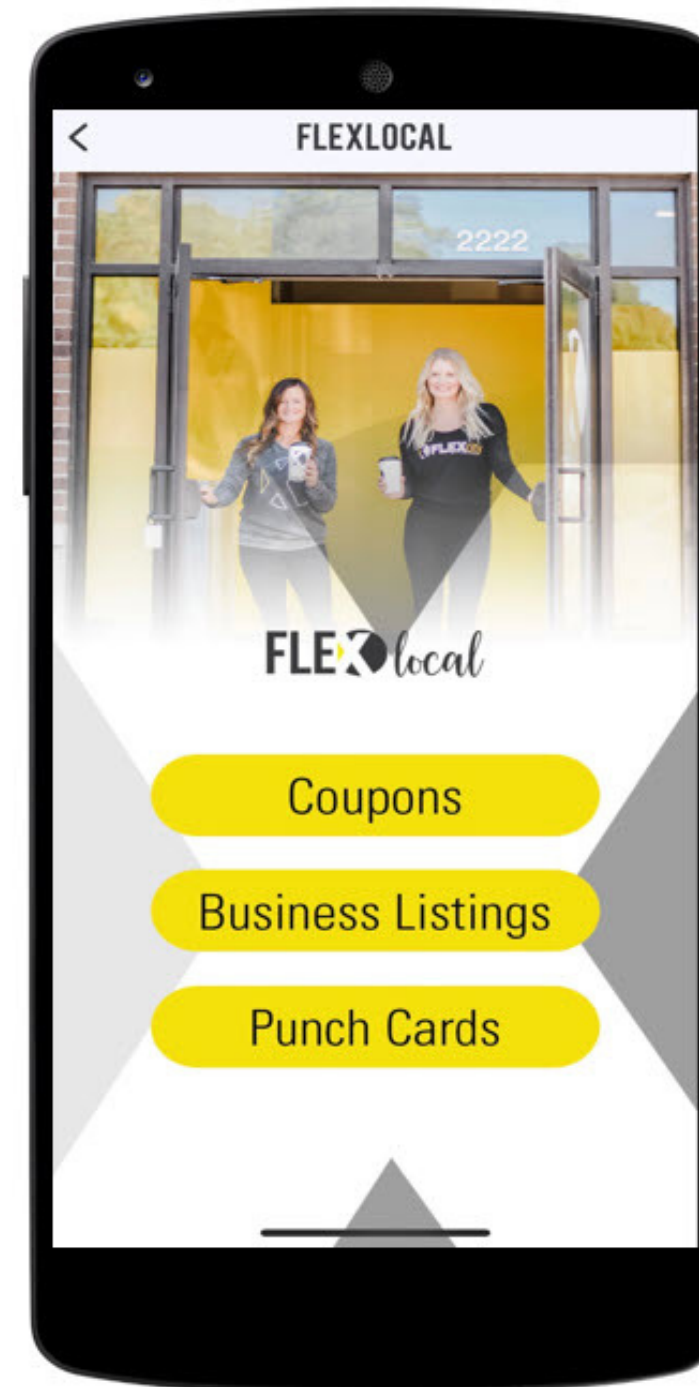


With the FLEXcollective app, you'll be able to flex, sweat and connect in your community with these key features:

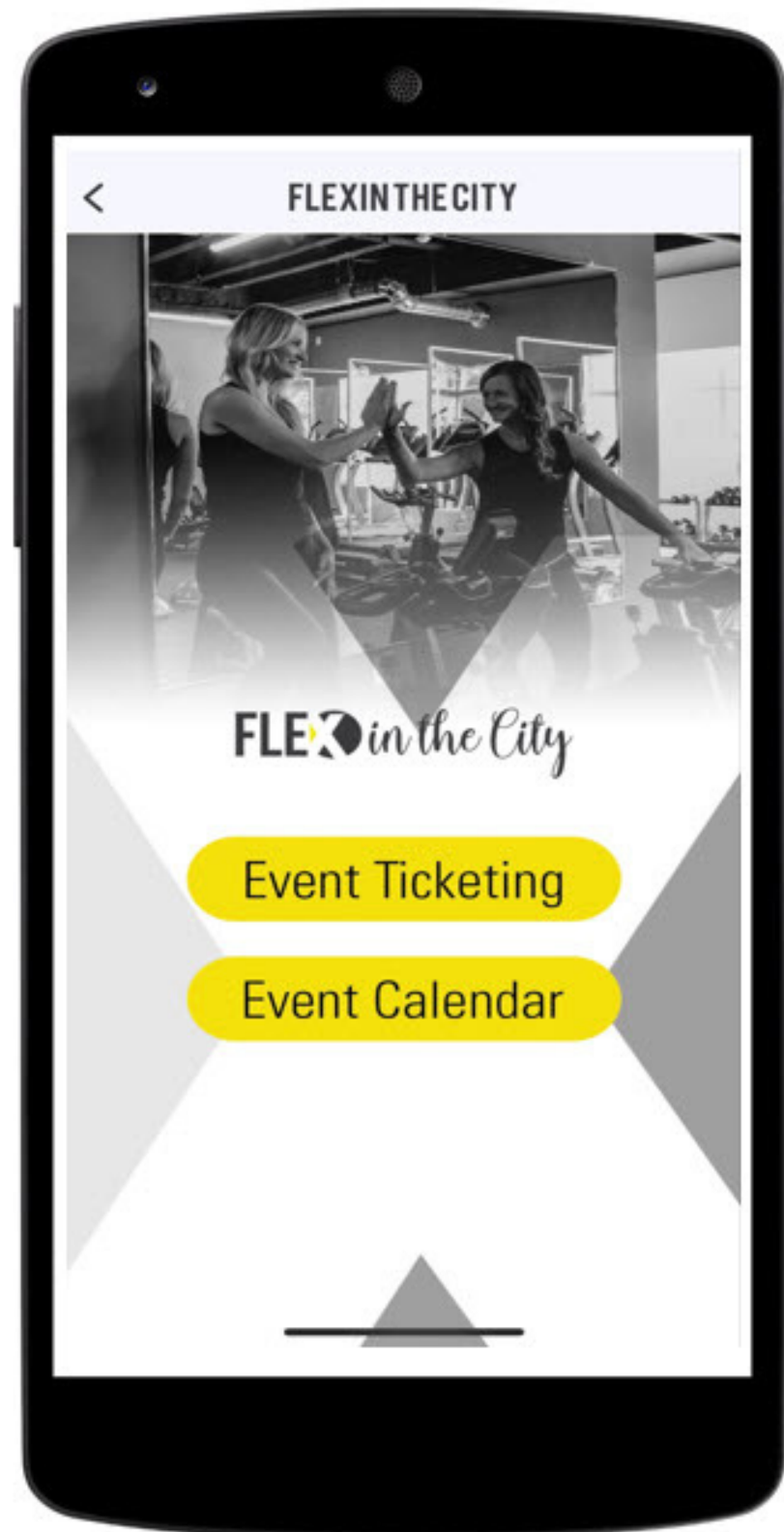
- **FLEXlocal**
- **FLEX in the City**
- **FLEXsocial**
- **FLEX@home**

FLEX LOCAL

We partner with local businesses so you can shop local and save money! Your membership gives you access to exclusive deals at local businesses, including on food and beverages, beauty, apparel and more! It's as simple as redeeming a coupon at vendor locations! As a bonus, we'll also offer monthly pop-up coupons for special prizes from participating vendors.



FLEX IN THE CITY



As FLEXcollective member, you'll also have access to nearly all FLEX in the City events for FREE (2 to 3 per month; one located on McLaren's campus)! And for special fee-based, co-hosted events, members get exclusive discounts.

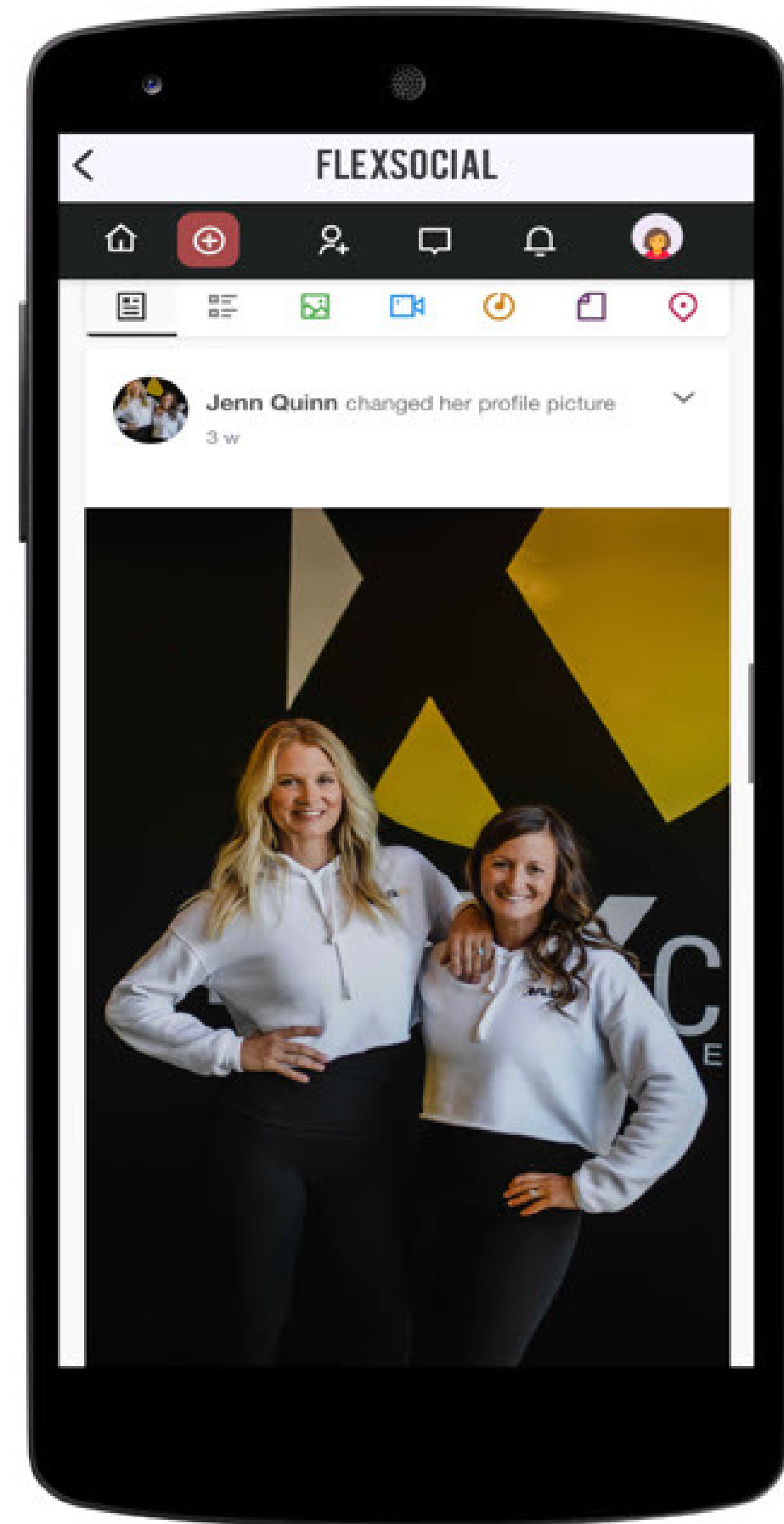
These events are a little bit of everything and always a good time.

To register, simply go to the FLEX in the City tab and select "event ticketing." Pick your event, purchase the \$0.00 ticket and receive confirmation.

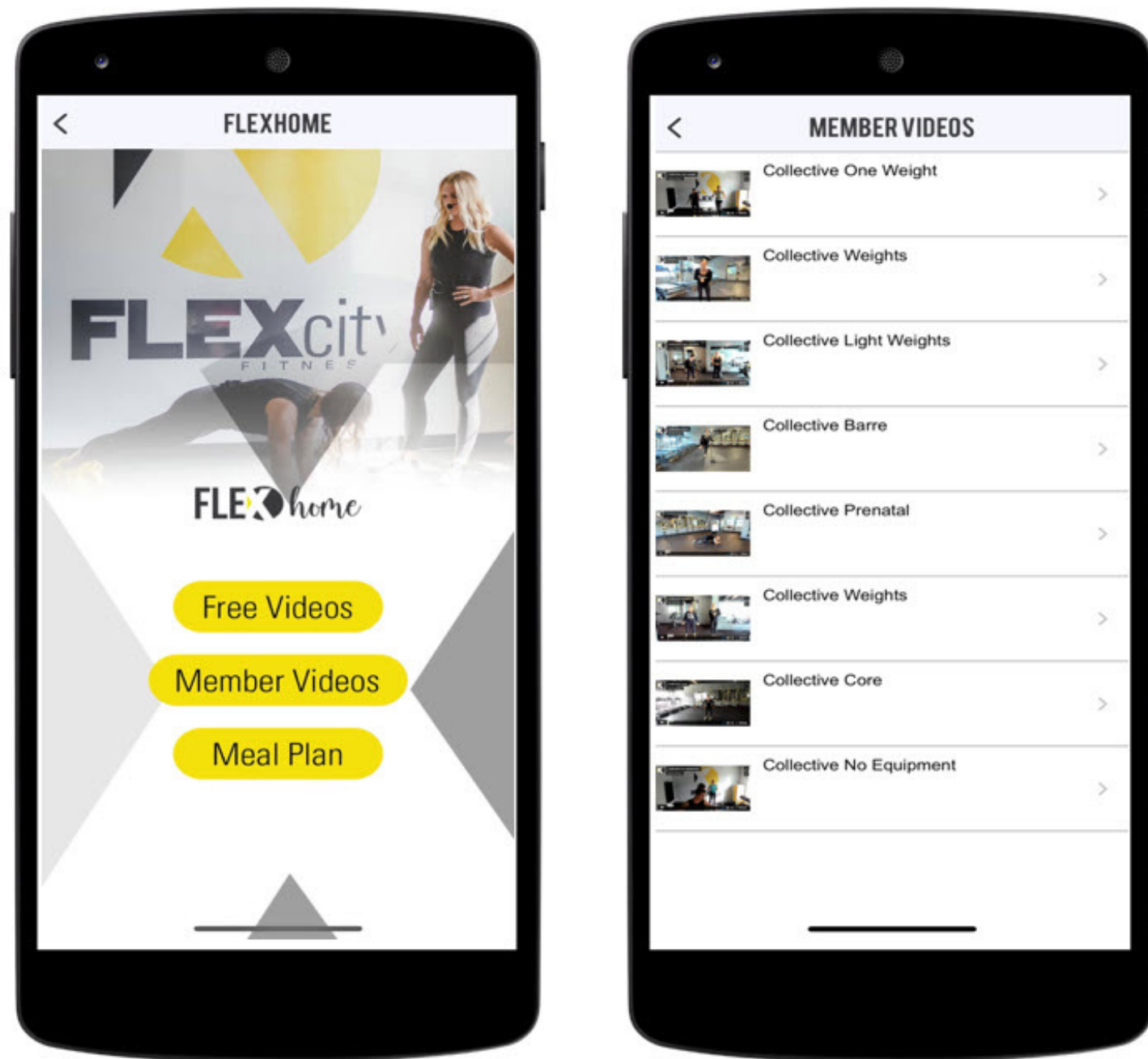
FLEX SOCIAL

The FLEXcollective also comes with exclusive access to our unique, member-only social network where you will find inspiration, motivation and community.

Throughout this partnership, FLEX will host challenges using this platform as well.



FLEX@HOME



Bring FLEX right to your living room or workplace gym with our consistently updated library.

While we don't believe you should ever replace the in-studio experience (especially since McLaren teammates can enjoy 50% off classes and packages at FLEX), FLEX@home is a great way to work out when you can't get to the studio. Simply use the streaming library for quick and effective workouts, as well as recipe and meal plan ideas.